# ATLANTA BUSINESS CHRONICLE 



## SPECIAL SECTION

## THE BEST PLACES TO WORK IN ATLANTA



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# 4HammerSmith 



## HammerSSuri Inc.

By Shireena AI-Nowais
CONTRIBUTING WRITER

HammerSmith Inc. President Warner McConaughey sees a direct link between hiring the right employee and achieving client satisfaction.
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tant factors that helps make our company great is our employees," McConaughey said. "We run personality profiles before hiring each person to ensure that he/she is best suited for the company. We know what we are supposed to do and we hire the best people for the job."
The residential design-build firm maintains a close-knit feel, said employees.
"The best thing about HammerSmith is that it is a small company," said Lakiesha Johnson, a design assistant who joined the company more than a year ago. "There is a very close network of communication. We all work together on almost every project. It feels like a family."
Employees often get together to celebrate birthdays, promotions and the like. Once a year, the company will take the gang for a fishing or boating trip.
Office Manager Fran Mortimer has been with HammerSmith for three years now, and according to her it's the best decision she has ever made.
"It is a very cohesive environment with lots of amenities like monthly and sometimes weekly get-togethers as well as annual trips," Mortimer said. "You are also allowed to do your work with nobody looking over your shoulder. Everybody knows what they are supposed to do."
Designer Eric Rothman appreciates the variety of projects with which he's able to work. Although he has been working for HammerSmith for 10 years, no two days have been the same.
"The work is different every day and is a new learning experience," Rothman said. "There is freedom while working on the projects, and nobody is ruling with an iron hand, leaving room to learn and

# Atlanta's A+ Employers - Under 100 Et 

ranked by overall survey scores*

| Rank | Company | Brief description of company | Private or public? |
| :---: | :---: | :---: | :---: |
| 1 | HammerSmith Inc. <br> 807 Chruch St. <br> (404) 377-1021 <br> Decatur, Ga. 30030 <br> www.hammersmith.net | full-service design, remodeling and renovation firm specializing in highend kitchens, mastersuites, attics, additions, and historic renovations | private |
| $2$ | Jon Benson + Associates Inc. <br> 2900 Paces Ferry Road, Building B, Suite 120 <br> Atlanta, Ga. 30339 <br> (770) 803-0900 www.jbplusa.com | landscape architecture and planning | private |
| $3=$ | Comnexia <br> 590 West Crossville Road, Suite 201 <br> Roswell, Ga. 30075 (678) 323-5000 <br> www.comnexia.com | enterprise network support for small to fast-growth businesses | private |
| 4 | Jackson Spalding <br> 1201 Peachtree St., 400 Colony Square, Suite 500 <br> (404) 724.2500 <br> Atlanta, Ga. 30361 www.jacksonspalding.com | image creation, cultivation and communication; marketing and public relations | private |
| 5 | Vascent Inc. <br> 3540 Old Milton Parkway <br> Alpharetta, Ga. 30005 | Internet software development, web development and consulting, creative and interactive services, content management, portals/intranet/extranet, process automation, customer relationship management, search engine optimization | private |
| 6. | Xinnix Inc. <br> P.O. Box 467040 <br> Atlanta, Ga. 31146 <br> (770) $396-8788$ <br> www.xinnix.com | loan officer training academy | private |
| $7$ | Anteo Group <br> 1372 Peachtree St., Suite 201 <br> (404) $897-5152$ <br> Atlanta, Ga. 30309 www.anteogroup.com | technology staffing and return on investment (ROI) consulting | private |
| 8. | The DeMoss Group Inc. <br> 3235 Satellite Blvd., Suite 555 <br> Duluth, Ga. 30096 <br> (770) 813-0000 www.demossgroup.com | public relations firm specializing on faith-based organizations and enterprises | private |
| $9$ | Weidmann \& Associates Inc. <br> 1875 Old Alabama Road, Suite 1310 <br> (770) $552-8396$ <br> Roswell, Ga. 30076 <br> www.weidmannremodeling.com | residential remodeling and renovation | private |
|  | Stratature <br> 100 Mansell Court E., Suite 105 $\text { (678) } 353-2150$ <br> Roswell, Ga. 30076 | packaged applications for retail banking profitability and performance measurement, custom-built businessisolutions | private |
| $1$ | Prime Engineering Inc. <br> 1888 Emery St. N.W., Suite 300 <br> (404) 425-7100 <br> Atlanta, Ga. 30318 | consulting engineering, design/build, construction management, quality control | private |
| $12$ | VeenendaalCave Inc. <br> 1170 Peachtree St. N.E., Suite 1700 <br> Atlanta, Ga. 30309 (404) 881-1811 | interior design specializing in corporate office design, tenant-development services, space management. construction management | private |
| $3$ | Planet Studio LLC <br> 460 Abernathy Road, Suite 300 <br> (404) 303-0833 <br> Atlanta, Ga. 30328 www.planetstudio.com | marketing and graphic design | private |
| $4$ | Phase3 Media <br> 2195 Defoor Hills Road, Suite C <br> (404) 367.9898 <br> Atlanta, Ga. 30318 www.phase3media.com | graphic design and digital printing | private |
|  | Swerdlin \& Co. <br> 5901 Peachtree-Dunwoody Road, Building B, Suite 170 (770) 396-6601 <br> Atlanta, Ga. 30328 <br> www.swerdlin.net | provides actuarial, consulting and administrative services for all types of retirement plans | private |
| $6$ | Fitzgerald + Co. <br> 3060 Peachtree Road N.W., Suite 500 <br> (404) 5046900 <br> Atlanta, Ga. 30305 www.fitzco.com | full-service communications company, including advertising, media planning and buying, brand planning, public relations and promotion marketing | public |
|  | SRI Analytics Inc. <br> 3399 Peachtree Road, Suite 1750 <br> Atlanta, Ga. 30326 <br> (404) $846-6585$ | marketing analysis consulting | private |

