-23, 2004

ATLANTA BUSINESS CHRONICLE

## ALIMPLOYERS SPECIAL SECTION SPECIAL SECTION SPECIAL SECTION SPECIAL SECTION

THE BEST PLACES TO WORK IN ATLANTA



4 KPMG OVER 1,000 EMPLOYEES







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Hammer Smith UNDER 100 EMPLOYEES



## HAMMERSMITH INC.

By Shireena Al-Nowais

CONTRIBUTING WRITER

ammerSmith Inc. President
Warner McConaughey sees a
direct link between hiring the
right employee and achieving
client satisfaction.

"One of the most important factors that helps make our company great is our employees," McConaughey said. "We run personality profiles before hiring each person to ensure that he/she is best suited for the company. We know what we are supposed to do and we hire the best people for the job."

The residential design-build firm maintains a close-knit feel, said employees.

"The best thing about Hammer-Smith is that it is a small company," said Lakiesha Johnson, a design assistant who joined the company more than a year ago. "There is a very close network of communication. We all work together on almost every project. It feels like a family."

Employees often get together to celebrate birthdays, promotions and the like. Once a year, the company will take the gang for a fishing or boating trip.

Office Manager Fran Mortimer has been with HammerSmith for three years now, and according to her it's the best decision she has ever made.

"It is a very cohesive environment with lots of amenities like monthly and sometimes weekly get-togethers as well as annual trips," Mortimer said. "You are also allowed to do your work with nobody looking over your shoulder. Everybody knows what they are supposed to do."

Designer Eric Rothman appreciates the variety of projects with which he's able to work. Although he has been working for HammerSmith for 10 years, no two days have been the same.

"The work is different every day and is a new learning experience," Rothman said. "There is freedom while working on the projects, and nobody is ruling with an iron hand, leaving room to learn and innovate."



## ATLANTA'S A+ EMPLOYERS - UNDER 100 EN

ranked by overall survey scores\* -

Rank	Company		Brief description of company	Private or public?
1.	HammerSmith Inc. 807 Chruch St. Decatur, Ga. 30030	(404) 377-1021 www.hammersmith.net	full-service design, remodeling and renovation firm specializing in high-end kitchens, mastersuites, attics, additions, and historic renovations	private
2.	Jon Benson + Associates Inc. 2900 Paces Ferry Road, Building B, Suite 120 Atlanta, Ga. 30339	(770) 803-0900 www.jbplusa.com	landscape architecture and planning	private
3.	Comnexia 590 West Crossville Road, Suite 201 Roswell, Ga. 30075	(678) 323-5000 www.comnexia.com	enterprise network support for small to fast-growth businesses	private
4.	Jackson Spalding 1201 Peachtree St., 400 Colony Square, Suite 500 Atlanta, Ga. 30361	(404) 724-2500 www.jacksonspalding.com	image creation, cultivation and communication; marketing and public relations	private
5.	Vascent Inc. 3540 Old Milton Parkway Alpharetta, Ga. 30005	(877) 330-3064 www.vascent.com	Internet software development, web development and consulting, creative and interactive services, content management, portals/intranet/extranet, process automation, customer relationship management, search engine optimization	private
6.	Xinnix Inc. P.O. Box 467040 Atlanta, Ga. 31146	(770) 396-8788 www.xinnix.com	loan officer training academy	private
7.	Anteo Group 1372 Peachtree St., Suite 201 Atlanta, Ga. 30309	(404) 897-5152 www.anteogroup.com	technology staffing and return on investment (ROI) consulting	private
8.	The DeMoss Group Inc. 3235 Satellite Blvd., Suite 555 Duluth, Ga. 30096	(770) 813-0000 www.demossgroup.com	public relations firm specializing on faith-based organizations and enterprises	private
9.	Weidmann & Associates Inc. 1875 Old Alabama Road, Suite 1310 Roswell, Ga. 30076 www.	(770) 552-8396 w.weidmannremodeling.com	residential remodeling and renovation	private
10.	Stratature 100 Mansell Court E., Suite 105 Roswell, Ga. 30076	(678) 353-2150 www.stratature.com	packaged applications for retail banking profitability and performance measurement, custom-built business/solutions	private
11.	Prime Engineering Inc. 1888 Emery St. N.W., Suite 300 Atlanta, Ga. 30318	(404) 425-7100 www.prime-eng.com	consulting engineering, design/build, construction management, quality control	private
12.	VeenendaalCave Inc. 1170 Peachtree St. N.E., Suite 1700 Atlanta, Ga. 30309	(404) 881-1811 www.vcave.com	interior design specializing in corporate office design, tenant-development services, space management, construction management	private
13.	Planet Studio LLC 460 Abernathy Road, Suite 300 Atlanta, Ga. 30328	(404) 303-0833 www.planetstudio.com	marketing and graphic design	private
14.	Phase3 Media 2195 Defoor Hills Road, Suite C Atlanta, Ga. 30318	(404) 367-9898 www.phase3media.com	graphic design and digital printing	private
15.	Swerdlin & Co. 5901 Peachtree-Dunwoody Road, Building B, Suite 170 Atlanta, Ga. 30328	(770) 396-6601 www.swerdlin.net	provides actuarial, consulting and administrative services for all types of retirement plans	private
16.	Fitzgerald + Co. 3060 Peachtree Road N.W., Suite 500 Atlanta, Ga. 30305	(404) 504-6900 www.fitzco.com	full-service communications company, including advertising, media planning and buying, brand planning, public relations and promotion marketing	public
17.	SRI Analytics Inc. 3399 Peachtree Road, Suite 1750 Atlanta, Ga. 30326	(404) 846-6585 www.srianalytics.com	marketing analysis consulting	private